

ITEM 34. CAR SHARE – MORLEY AVENUE ROSEBERY

TRIM RECORD NO: 2014/308857

RECOMMENDATION

It is recommended that the Committee endorse the allocation of parking on the northern side of Morley Avenue, Rosebery between the points 35.5 metres and 40.5 metres (1 car space) east of Dunning Avenue as “No Parking Car Share Vehicles Excepted” subject to the following:

- (A) The City will only install signage for the car share space when GoGet has a car to occupy the space.

DECISION

BACKGROUND

The City is committed to providing dedicated parking for car sharing across the Local Government Area as part of a Council approved Car Share Policy. A submission has been received from GoGet for a car share space in Morley Avenue, Rosebery east of Dunning Avenue.

COMMENTS

The kerb space on the northern side of Morley Avenue, Rosebery between Dunning Avenue and Mentmore Avenue is unrestricted for parking.

The car share space will be installed and managed in accordance with the Roads and Maritime Service’s Technical Direction 2007/04 and the provisions of the Council-approved Car Share Policy.

Car sharing is popular in more than 600 cities worldwide, and research has shown substantial environmental benefits. Car sharing reduces total urban driving, reduces household vehicle holdings, and increases walking, cycling and public transport use.

On average, each car share vehicle in the City can replace up to 12 private vehicles that would otherwise compete for parking. In the twelve months to April 2014, membership in the City has risen by around 418 members per month.

Current membership is approximately 20,115, of which 5,669 are business members.

As of June 2014, there were 28 GoGet car share members within a 250 metre radius of this location with five members in Morley Avenue, 12 members in Dunning Avenue, and five members in Botany Road.

Within a 250 metre radius of this location, there is currently one space allocated for GoGet car share vehicles.

CONSULTATION

The City consulted local residents and businesses in the area. There were 59 letters sent out with two responses supporting the proposal and one response opposing the proposal due to loss of parking.

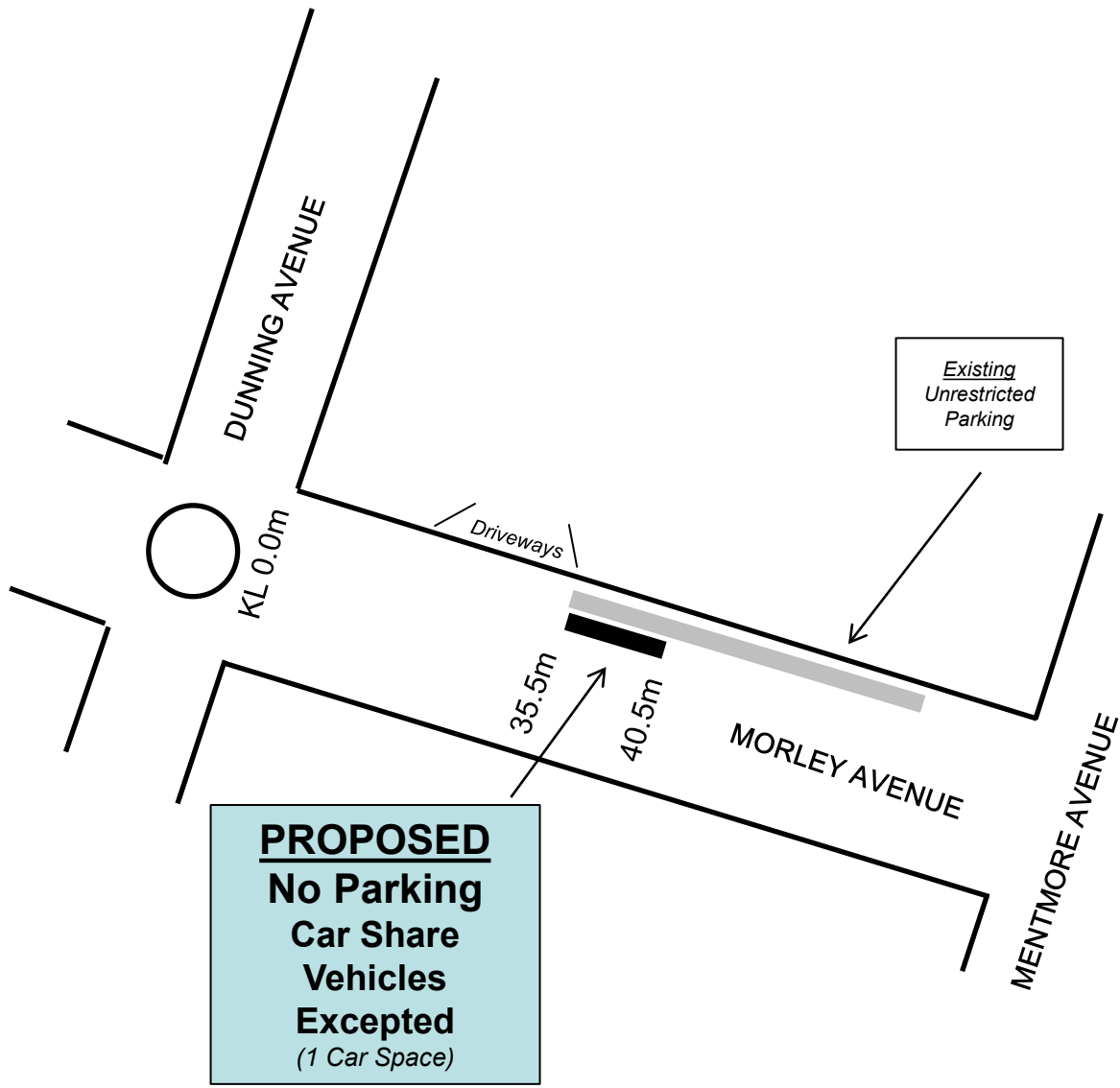
The resident and businesses supporting the proposal are car share members and support the scheme being extended to provide an alternative to private car ownership and reducing the number of cars around the City.

Funds are available in the current budget.

ATTACHMENTS

Car Share – Morley Avenue, Rosebery

Claudia Calabro, Business Support Officer



PROPOSED
No Parking
Car Share
Vehicles
Excepted
(1 Car Space)

Existing
Unrestricted
Parking

KL 0.0m

Driveways

35.5m

40.5m

PROPOSED
No Parking
Car Share
Vehicles
Excepted
(1 Car Space)

PROPOSAL

MORLEY AVENUE, ROSEBERY
 CAR SHARE PARKING SPACE

